

The Colorado Story – Business Leadership Through Career Pathways

*Hans Meeder and Tim Taylor
At the National Career Pathways
Network
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Session Outcomes

- Participants understand the strategic roles that business can play in promoting education reform and career pathways, and
- Educators have a better understanding how to engage business.

Agenda

- Colorado Succeeds' leadership in career and technical education in Colorado
- The 10 key roles for business
- The five key questions that education must answer
- Discussion and reflection
- Wrap-up

COLORADO SUCCEEDS

Great schools are good business



Tour of Model High Schools

Fall 2008



Southeast and Northwest
Career Technical Academies,



High Tech High, San Diego, CA

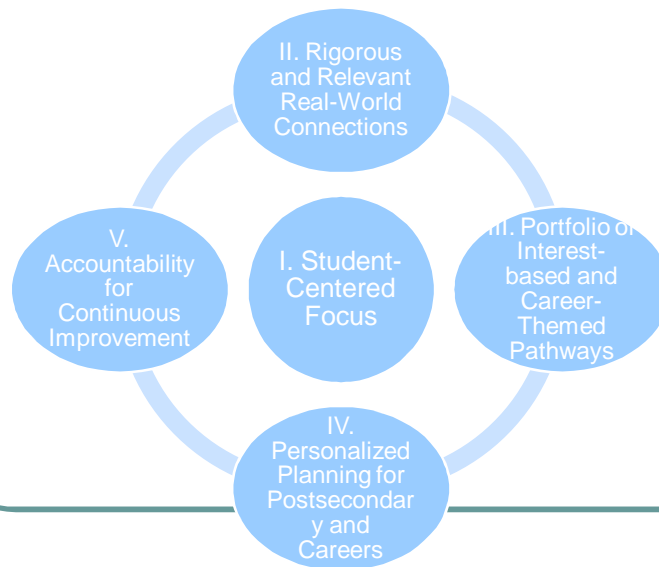


Blackstone Valley Regional
Vocational Technical High School



Sacramento City Unified School

5 Design Elements



www.coloradostudentsuccess.org

Colorado Student Success
Building a Foundation for student achievement

September 23, 2009

Home Getting Started Design Elements Case Studies Resources Interactive Map About Us

Welcome To Colorado Student Success

Colorado Student Success is a tool to help transform Colorado so that every young man and woman in Colorado graduates from high school ready for college or skilled, meaningful employment.

This is a tool to help you — business person, the parent, the concerned citizen or educator — who wants to become an effective advocate for educational change.

We want to help you move the debate over education to a new approach for transforming Colorado's high schools.

If you're new to thinking re/for/about educational change, you can Get Started.

There are case studies about some of the most innovative and effective high schools around the state.

This is also a map that identifies innovative sites here in Colorado.

Discover the Five Design Principles and a supporting Strategic Practice. Each supports a valuable and effective high school.

Student Centered Focus
Aligns the student's mind, time and learning, through the unique school experience to ensure that every student completes school with a mastery of core academic skills, core knowledge and the success attributes. [Read More](#)

Real-World Connections
Elaborates on the cognitive and technical skills students that which is taught and experienced in a real world of experiences. Real knowledge that is found in the real world. [Read More](#)

Career Themed Pathways
Allows every student the opportunity to select from a variety of career based and career based pathways of study to develop their academic skills, core knowledge and success attributes. [Read More](#)

Career Planning
List of students, the tool can support to develop the skills for personal planning for postsecondary learning and career. [Read More](#)

Continuous Improvement
Involves a continuous development of students to complete school with the core competencies skills and success attributes with a focus on continually increasing the capacity of the teachers. [Read More](#)

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10 Strategies for Business Leadership in Education

1. **Raise the Urgency for Change**
2. **Increase Focus on the Innovation Economy**
3. **Prioritize the Knowledge and Skills Needed for College and Career Readiness**
4. **Support Innovation and Scale-up of Successful Practices**
5. **Insist on Real High School Redesign**

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10 Strategies for Business Leadership in Education

6. **Connect Education to the Economy and Workforce**
7. **Provide Support and Advisory Structures**
8. **Help Teachers and Students Succeed**
9. **Support Excellent Management Practices**
10. **Celebrate Progress and Excellence**

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Before Approaching a Potential Business Partner...

- Enlightened self interest
- Commitment & role
- Focus on outputs
- Set expectations
- Recognize contributions

Discussion Questions

- What are successful examples of business leadership in education for your school, college or community?
- What are the biggest challenges your community faces in terms of business leadership in education?
- What lessons can you take away, as business people or educators, for improving the engagement of business in your community?



*To receive the
Meeder Leadership Report
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