



EXHIBITOR PROSPECTUS

Professional Development for Career Pathways, Tech Prep, CTE, Programs of Study, and Career Clusters

National Career Pathways Network 2010 Annual Conference

Achieve Success: Connecting Education and Employment

October 20–23 • Dallas, Texas

All sessions held at the downtown Sheraton

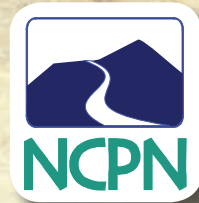


Space assignment begins May 17.
NCPN Contact: Teemus Warner,
NCPN Conference Exhibit Coordinator,
twarner@cord.org, 800-518-1410 ext 337

www.ncpn.info

2010 NCPN Conference

Reach a national audience of Career Pathways, Tech Prep, and CTE professionals in the NCPN conference exhibit hall. This year's conference is expected to draw an estimated 2000 attendees from across the country. More than half of our attendees are directly responsible for purchasing decisions for their Tech Prep and Career Pathways programs and partnerships. Many others, including academic faculty and administrators, have significant influence in purchasing decisions.



NCPN Exhibitor Benefits

- ◆ Booth rates of \$875 are lower than most national conferences.
- ◆ Complimentary **electronic preconference mailing list**
- ◆ Complimentary **electronic postconference mailing list** for exhibitors who are NCPN members. Nonmember exhibitors can purchase the list for \$150. Anyone can join NCPN. Visit www.ncpn.info for information.
- ◆ NCPN brings attendees to you with two **exhibit hall food events**.
- ◆ Complimentary **Virtual Tradeshow** listing on the NCPN website. The Virtual Tradeshow is a popular page on the NCPN website throughout the year and is accessible to anyone.
- ◆ **Two complimentary conference registrations** with each 10' x 10' booth space rental. Additional exhibit hall passes are \$25 each.
- ◆ Prop up your feet in the **exhibitor lounge with complimentary beverage service** on show days.
- ◆ Each exhibitor is entered into the **drawing for a free 10' x 10' booth space** for the 2011 NCPN conference. The drawing will be held immediately after the show closes on Friday afternoon. **Exhibitor must be present to win.**

Additional Exhibitor Opportunities

- ◆ Build traffic to your booth by donating prizes for the **exhibit hall prize drawing**. (To participate in the drawing, attendees must visit the booths of all prize donors to complete their drawing game cards.)
- ◆ Exclusive **NCPN sponsorship opportunities** increase your exposure.

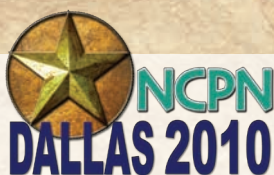
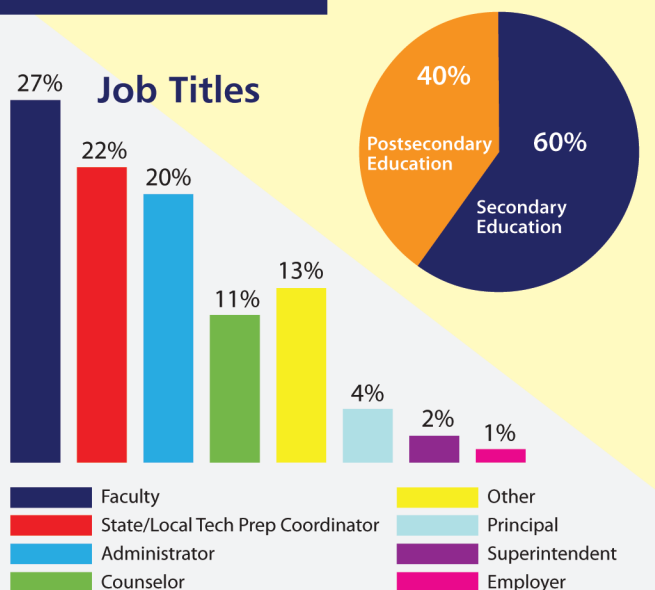
Attendee Profile

NCPN conference attendees are involved in secondary and postsecondary education reforms such as Tech Prep, Career Pathways/Clusters, contextual teaching and learning, career and technical education, and career development. Attendees come to the NCPN conference to learn about establishing effective business-education partnerships, improving teaching and learning, aligning curriculum, and helping students make informed choices and smooth transitions from each stage of life to the next.

What Do NCPN Attendees Want to Know More About?

- ◆ Reducing dropout rates/dropout prevention
- ◆ Implementing Career Pathways/Clusters
- ◆ Raising test scores
- ◆ Meeting standards
- ◆ Student success in school/college/employment
- ◆ Career exploration, development, and guidance
- ◆ Latest trends in technology and lab equipment

2009 Conference Attendees



Visit www.ncpn.info for the latest 2010 conference and exhibit hall information.

Three Ways to Register

- ◆ Mail your exhibit hall contract and payment to Teemus Warner, NCPN Conference Exhibit Hall Coordinator, P.O. Box 21689, Waco, Texas 76702-1689.
- ◆ Fax your exhibit hall contract with payment information to 254-776-2306.
- ◆ Register online at www.ncpn.info. Click on 2010 Conference.

Miscellaneous Event Sales Tax

If you are planning to sell goods on the NCPN exhibit hall floor, you will need a Texas sales and use tax permit. Apply online at <http://www.window.state.tx.us/taxpermit/> or call 800-253-5555.

Exhibit Hall Decorator

The official NCPN 2010 conference exhibit hall decorator will be George Fern Company. Please contact them at 817-481-0043. Exhibitors will receive service kits from George Fern (www.georgefern.com).

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2010 Exhibit Schedule

Wednesday, October 20

2:00–7:00 P.M. Set up

Thursday, October 21

7:00–9:00 A.M. Set up
 9:00 A.M.–2:15 P.M. Exhibit hall open
 Noon–1:00 P.M. Exhibit hall reception
 Prize drawings
 3:45–6:00 P.M. Exhibit hall open

Friday, October 22

7:30 A.M.–1:45 P.M. Exhibit hall open
 7:30–8:30 A.M. Continental breakfast in exhibit hall
 Prize drawings
 1:45–6:00 P.M. Booth tear down

Booth Package

- ◆ \$875, 10' × 10'
- ◆ 8' high back drape
- ◆ 3' side drape
- ◆ 6' draped table
- ◆ Two side chairs
- ◆ Wastebasket
- ◆ Company identification sign
- ◆ Two conference registrations
- ◆ Complimentary electronic preconference mailing list
- ◆ Exhibit hall is carpeted



Exhibit Hall Floor Plan

		236	237	336	337	
		234	235	334	335	
		232	233	332	333	
		230	231	330	331	
	129	228	229	328	329	
	127	226	227	326	327	
128	125	224	225	324	325	
126	123	222	223	322	323	
	121	220	221	320	321	
Entrance →						
		115	214	215	314	315
	112	113	212	213	312	313
	110	111	210	211	310	311
		109	208	209	308	309
	106	107	206	207	306	307
	104	105	204	205	304	305
		103	202	203	302	303

Student Showcase

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P.O. Box 21689
Waco, TX 76702-1689

Mark Your Calendar

May 17, 2010

Booth assignment begins.

Aug 10, 2010

Sponsorship deadline for program book recognition

Aug 10, 2010

Door prize form deadline to ensure game card participation

Sept 23, 2010

Hotel reservation deadline to ensure conference discount rate

Sept 23, 2010

Name badge form deadline

Oct 5, 2010

Decorator services discount deadline

2009 NCPN Exhibitors

American Education • Army Nat'l Guard–Partners in Ed. • Applied Technologies Army Recruiting • Aztec Software BridgesTransitions/Xap • Career Communications, Inc. • Career Cruising Career Solutions Publishing • CareerSafe CORD Communications, Inc. • CORD DEPCO, LLC • Edits Publishing • Energy Concepts • GA Bioscience Technology Inst. • Goodheart-Willcox • Graphic Arts Education • High School 101 • Jist Publishing • Knowledge Matters • KP Education System • Kuder, Inc. • Lab-Volt Systems • National Research Center for CTE • National Technical Honor Society NATPL • NOCTI • National Science Foundation Advanced Technological Education (NSF-ATE) • Oklahoma CIMC OP-TEC • Paxton/Patterson • Pitsco Education • Pocket Nurse • SAVE Corp Scarf King • STATco • Storybook Station Strasys Dimension 3D Printers • The Silver Lady • TimeMAPS/REMTECH, inc. Today's Class • USMEPCOM (ASVAB) Venture Publishing, Inc. • Vocational Research Institute • VTECS

