

Sponsorship Agreement/Program Book Ads

Deadline: August 10, 2010

2010 National Career Pathways Network Conference

October 20 - 23 • Sheraton Dallas Hotel • Dallas, TX



Sponsorships/Program Book Ads are assigned on a first-come, first-served basis. Agreements and full payment must be received by August 10 to ensure appropriate sponsor recognition. Upon submission of your sponsorship agreement, you will receive a confirmation and further details.

Company Name _____

Contact Person _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Please choose all that apply:

- I would like to provide a door prize valued with a minimum of \$75.

Item Description _____

Value _____

- I would like to be a conference sponsor.

Item I would like to sponsor _____

Sponsorship Amount _____

- I would like to purchase an ad in the Program Book.

Page size _____ Amount _____

Camera ready copy is due to NCPN by August 18, 2010.

BILLING INFORMATION:

Organization: (If different than above) _____ Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

We have enclosed: Check # _____ P.O. # _____ Amount Enclosed \$ _____ (Checks payable to NCPN)

Credit Card: MasterCard VISA American Express Account # _____ Exp. _____

Cardholder's Signature _____

Please return form to: Teemus Warner • NCPN • PO Box 21689 • Waco, TX 76702-1689

Fax: 254-776-2306 • Phone: 800-518-1410 x337 • twarner@cord.org

Sponsorship Opportunities/Program Book Ads

2010 National Career Pathways Network Conference

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NCPN Contact: Teemus Warner, Exhibit Hall Coordinator

800-518-1410 ext. 337, or e-mail twarner@cord.org

For more information about the National Career Pathways Network, go to www.ncpn.info

Increase your visibility among 2,000 NCPN conference attendees by becoming a conference sponsor. Conference sponsorship can help you to make the most of your time with NCPN conference attendees.

Sponsorships

NCPN Conference Program Book Advertising Sizes and Rates

Door Prize

Donate a **door prize with a minimum \$75 value.**

Door prizes will be given away in the exhibit hall during dedicated exhibit hall hours.

\$1,000

Name badge lanyards

Benefits:

- Sponsor-provided lanyard may include sponsoring company's name or logo
- Acknowledgement in program book

\$1500

Packet stuffers – One sponsor-provided promotional item in each conference bag

\$2,000

Email stations

Benefits:

- Computer screen will show company logo
- Acknowledgement in program book

\$2,500

Conference Newsletter

Benefits:

- Company listing in NCPN conference newsletter
- Acknowledgement in program book

\$5,000

Company logo on conference bag

Benefits:

- 1/2 page acknowledgement in program book
- Signage with company logo

Exhibitors receive a 20% discount on Program Book ads.

\$450

Black/white

1/4 Page

7" X 2 1/2" Horizontal (landscaped)

Placed by NCPN Program Book Editor

\$800

Black/white

1/2 Page

7" X 5" Horizontal (landscaped)

Placed by NCPN Program Book Editor

\$1,200

Black/white

Full page

7" X 10"

Placed by NCPN Program Book Editor

\$2,000

Inside Back Cover

4-Color

Full Page

7" X 10"