



Career Pathways • Tech Prep  
Career and Technical Education • Programs of Study  
Career Clusters • Contextual Teaching and Learning

# National Career Pathways Network 2009 Annual Conference



Professional Development  
for Career Pathways and Tech Prep  
Practitioners

September 30–October 3, Atlanta, Georgia  
All sessions held in the Hyatt Regency

## EXHIBITOR PROSPECTUS



The American Recovery and Reinvestment Act (“Stimulus funds”) provides over \$100 billion to replace cuts to K-12 and higher education to fund improvement in academic performance and career readiness. This includes expenditures for items such as curriculum materials, technology software and equipment, and professional development. In addition, states continue to receive funding from the Perkins Act for career and technical education.

Space assignment begins May 15, 2009.  
NCPN Contact: Teemus Warner, NCPN Conference Exhibit Coordinator,  
twarner@cord.org, 800-518-1410 ext 337

[www.ncpn.info](http://www.ncpn.info)

# 2009 NCPN Conference

Reach a national audience of Career Pathways, Tech Prep, and CTE professionals in the NCPN conference exhibit hall. This year's conference is expected to draw an estimated 2500 attendees from across the country. More than half of our attendees are directly responsible for purchasing decisions for their Tech Prep and Career Pathways programs and partnerships. Many others, including academic faculty and administrators, have significant influence in purchasing decisions.



## NCPN Exhibitor Benefits

- ◆ Booth rates of \$875 are lower than most national conferences
- ◆ Complimentary **electronic preconference mailing list**
- ◆ Complimentary **electronic postconference mailing list** for exhibitors who are NCPN members. Nonmember exhibitors can purchase the list for \$75 per thousand names. Anyone can join NCPN. Visit [www.ncpn.info](http://www.ncpn.info) for information.
- ◆ NCPN brings attendees to you with two **exhibit hall food events**.
- ◆ Complimentary **Virtual Tradeshow** listing on the NCPN website. The Virtual Tradeshow is a popular page on the NCPN website throughout the year, and is accessible to anyone.
- ◆ **Two complimentary conference registrations** with each 10' x 10' booth space rental. Additional exhibit hall passes are \$25 each.
- ◆ Prop up your feet in the **exhibitor lounge with complimentary beverage service** on show days.
- ◆ Each exhibitor is entered into the **drawing for a free 10' x 10' booth space** for the 2010 NCPN conference. The drawing will be held immediately after the show closes on Friday afternoon. **Exhibitor must be present to win.**

## Additional Exhibitor Opportunities

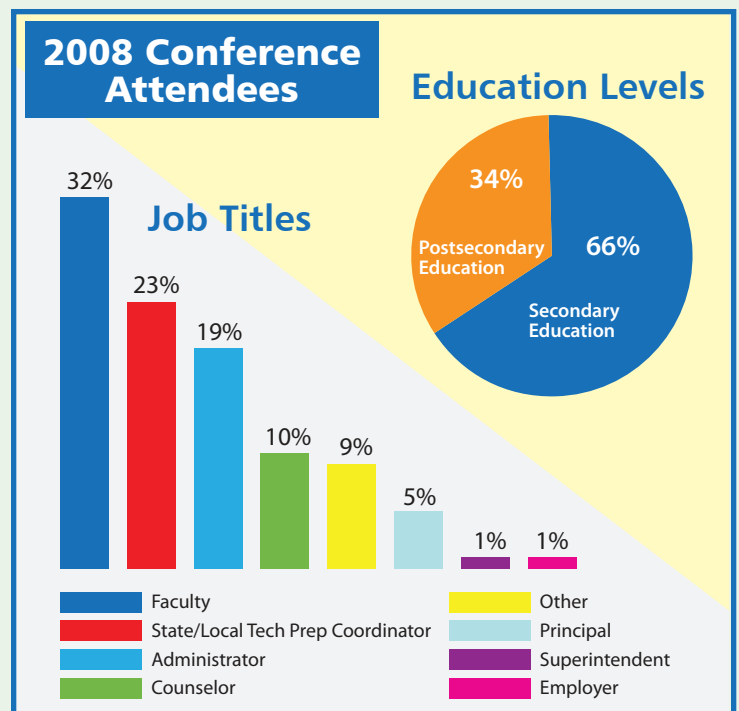
- ◆ Build traffic to your booth by donating prizes for the **exhibit hall prize drawing**. (To participate in the drawing, attendees must visit the booths of all prize donors to complete their drawing game cards.)
- ◆ Exclusive **NCPN sponsorship opportunities** increase your exposure.

## Attendee Profile

NCPN conference attendees are involved in secondary and postsecondary education reforms such as Tech Prep, Career Pathways/Clusters, contextual teaching and learning, career and technical education, and career development. Attendees come to the NCPN conference to learn about establishing effective business-education partnerships, improving teaching and learning, aligning curriculum, and helping students make informed choices and smooth transitions from each stage of life to the next.

## What Do NCPN Attendees Want to Know More About?

- ◆ Raising test scores
- ◆ Implementing Career Pathways/Clusters
- ◆ Reducing dropout rates/dropout prevention
- ◆ Meeting standards
- ◆ Student success in school/college/employment
- ◆ Career exploration, development, and guidance
- ◆ Latest trends in technology and lab equipment



Visit [www.ncpn.info](http://www.ncpn.info) for the latest 2009 conference and exhibit hall information.

## Three Ways to Register

- ◆ Mail your exhibit hall contract and payment to Teemus Warner, NCPN Conference Exhibit Hall Coordinator, P.O. Box 21689, Waco, Texas 76702-1689.
- ◆ Fax your exhibit hall contract with payment information to 254-776-2306.
- ◆ Register online at [www.ncpn.info](http://www.ncpn.info). Click on 2009 Conference.

## Miscellaneous Event Sales Tax

If you are planning to sell goods on the NCPN exhibit hall floor, a sales tax of 8% must be paid to the Georgia Department of Revenue on FORM FS-32. The form can be obtained at [http://www.etax.dor.ga.gov/salestax/st3forms/STD\\_Miscellaneous\\_Events\\_Sales\\_Tax\\_Form\\_FS-32.pdf](http://www.etax.dor.ga.gov/salestax/st3forms/STD_Miscellaneous_Events_Sales_Tax_Form_FS-32.pdf).

## Exhibit Hall Decorator

The official NCPN 2009 conference exhibit hall decorator will be George Fern Company. Please contact them at 502-367-0254 or [louisville@georgefern.com](mailto:louisville@georgefern.com). Exhibitors will receive service kits from George Fern ([www.georgefern.com](http://www.georgefern.com)).

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## 2009 Exhibit Schedule

### Wednesday, September 30

2:00–6:00 P.M. Set up

### Thursday, October 1

7:00–9:00 A.M. Set up

9:00 A.M.–2:15 P.M. Exhibit hall open

Noon–1:00 P.M. Exhibit hall reception  
Prize drawings

3:45–6:00 P.M. Exhibit hall open

### Friday, October 2

7:30 A.M.–1:45 P.M. Exhibit hall open

7:30–8:30 A.M. Continental breakfast in exhibit hall /  
Prize drawings

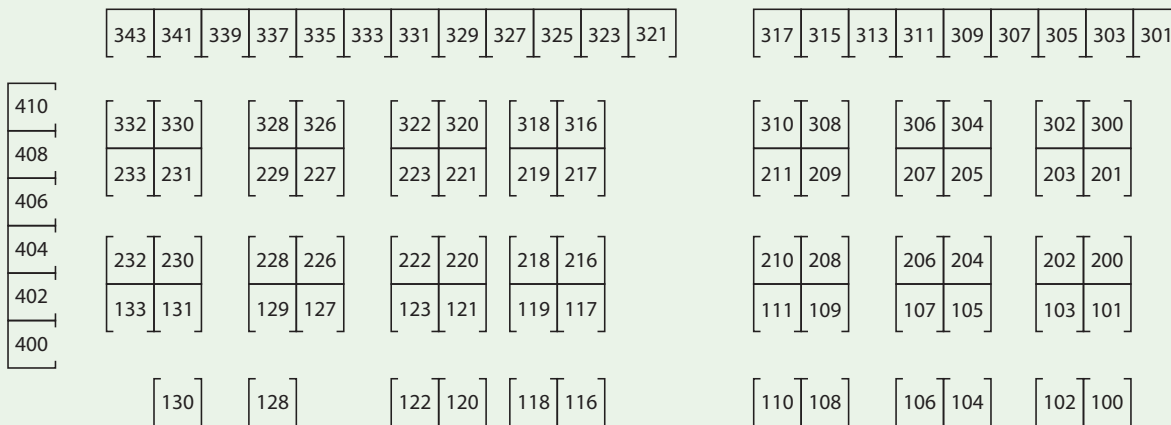
1:45–6:00 P.M. Booth tear down



## Booth Package

- ◆ \$875, 10' × 10'
- ◆ 8' high back drape
- ◆ 3' side drape
- ◆ 6' draped table
- ◆ Two side chairs
- ◆ Wastebasket
- ◆ Company identification sign
- ◆ Two conference registrations
- ◆ Complimentary electronic preconference mailing list
- ◆ Exhibit hall is carpeted

## Exhibit Hall Floor Plan – Hyatt Regency



Exit

Registration

Enter

NCPN Store and  
Email Stations



## 2008 NCPN Conference Exhibitors

ACT, Inc. • ACTE • Advanced Technologies Consultants  
 Amatrol, Inc. • American Education Corporation • Applied  
 Technologies • Army Medical Recruiting • Army National  
 Guard • ASVAB Career Exploration Program • Bridges  
 Transitions/Xap Corporation • Bullzi • Career Communications,  
 Inc. • Career Cruising • Career Information & Training Network  
 Career Solutions Publishing • CareerOneStop • CareerSafe  
 Online • COIN Educational Products • CORD • CORD  
 Communications, Inc. • DECA, Inc. • Destination ImagiNation,  
 Inc. • Dimension 3D Printing • Edbookings • EdITS Publishing  
 Energy Concepts, Inc. • Enterprise Prep • Goodheart-Willcox  
 Publisher • Graphic Arts Education and Research Foundation  
 Heavenly Silver • International Center for Leadership in  
 Education • Jason Dorsey • JIST Publishing • KP Education  
 Systems • Kuder, Inc. • Lab-Volt Systems • M & I Concepts  
 MBS Service Company, Inc. • Melior, Inc. • NATPL • NOCTI and  
 the Whitener Group • National Science Foundation Advanced  
 Technological Education (NSF-ATE) Program centers and  
 projects • Oklahoma CIMC/ MAVCC • OP-TEC • Pearson  
 Pocket Nurse • Questech, Inc. • Relevant Classroom • SAVE  
 Corporation • Scarf King • SkillsUSA • STATco • Student Paths  
 Synergistic Learning Systems • Talent Assessment, Inc.  
 Technimedia Studios • Penn State University Workforce  
 Education & Development • The Silver Lady II • The Storybook  
 Station, Inc. • TimeMAPS/REMTECH, inc. • USA Today  
 UW-Madison/Center on Education and Work/ Wisconsin  
 Careers • Valpar International • Venture Publishings, Inc.  
 VMS, Inc. • Vocational Research Institute • VTECS  
 Woodburn Press

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P.O. Box 21689  
 Waco, TX 76702-1689

### Mark Your Calendar

**May 15, 2009**

Booth assignment begins.

**Aug 3, 2009**

Sponsorship deadline for program  
 book recognition

**Aug 3, 2009**

Door prize form deadline to ensure  
 game card participation

**Sept 7, 2009**

Hotel reservation deadline to ensure  
 conference discount rate

**Sept 7, 2009**

Name badge form deadline

**Sept 16, 2009**

Decorator services discount deadline