

# Apprenticeships within Career Pathways

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## Best Practices and Lessons Learned

National Career Pathways Network Connect | November 2023

# Meet the Presenters

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# About CORD

A national nonprofit organization

## Core tenets:

1. Connecting the classroom to the workplace through contextual and cross-disciplinary instruction
2. Designing seamless pathways from secondary to postsecondary to career
3. Facilitating industry-education collaboration to prepare technicians for work of the future

The logo for CORD.org, featuring the word "CORD" in a large, black, serif font, followed by ".org" in a smaller, black, sans-serif font. The background of the right side of the slide is a purple and pink gradient with a silhouette of mountains.

CORD.org

*Providing innovative changes in  
education to prepare students  
for greater success in careers  
and higher education*

CENTER FOR OCCUPATIONAL  
RESEARCH & DEVELOPMENT

# About American Institutes for Research (AIR)

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AIR partners with public and private sector organizations at the national, state, regional, and local levels to advance apprenticeship and work-based learning as a talent development strategy through:

- Advancing diversity, equity, and inclusion
- Working with business and industry associations
- Coaching and supporting states and partners
- Conducting research to identify promising practices and strengthen the evidence base
- Designing innovative and impactful training and technical assistance

# Welcome

Who is in the room?



## Goal for the Day

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Write what you want to take away from today on a sticky note and place on the poster board.



# Agenda

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- ☐ Overview of Career Pathways
- ☐ Overview of Registered Apprenticeship
- ☐ Key components of quality pre-apprenticeship programs
- ☐ Apprenticeship, pre-apprenticeship, and Career Pathways integration
- ☐ Building partnerships
- ☐ Panel discussion: Best Practices and Lessons Learned
- ☐ Develop action steps for integration
- ☐ Questions

# Workshop Toolbox

<https://www.cord.org/ncpn-connect-2023-apprenticeships-in-cp/>



# Navigating the Future of Work

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Source: Deloitte University Press. *Navigating the Future of Work*. <https://www.youtube.com/watch?v=42VDYmcS4rk>

# Common Vision

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- Programs that match the economic development needs of your community
- Graduates that possess the skills to ensure a high-quality workforce
- A community of lifelong learners



# What is a Career Pathway?

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# Career Pathway Definition (WIOA/Perkins/HEA)

## Align

Align with the skills needed by industries in the state or regional economy

## Prepare

Prepare individuals to succeed in a range of education options, including apprenticeships

## Support

Include counseling to support an individual in achieving the individual's education and career goals

## Educate/Train

Include, as appropriate, concurrent education and training opportunities for a specific occupation or occupational cluster

## Organize

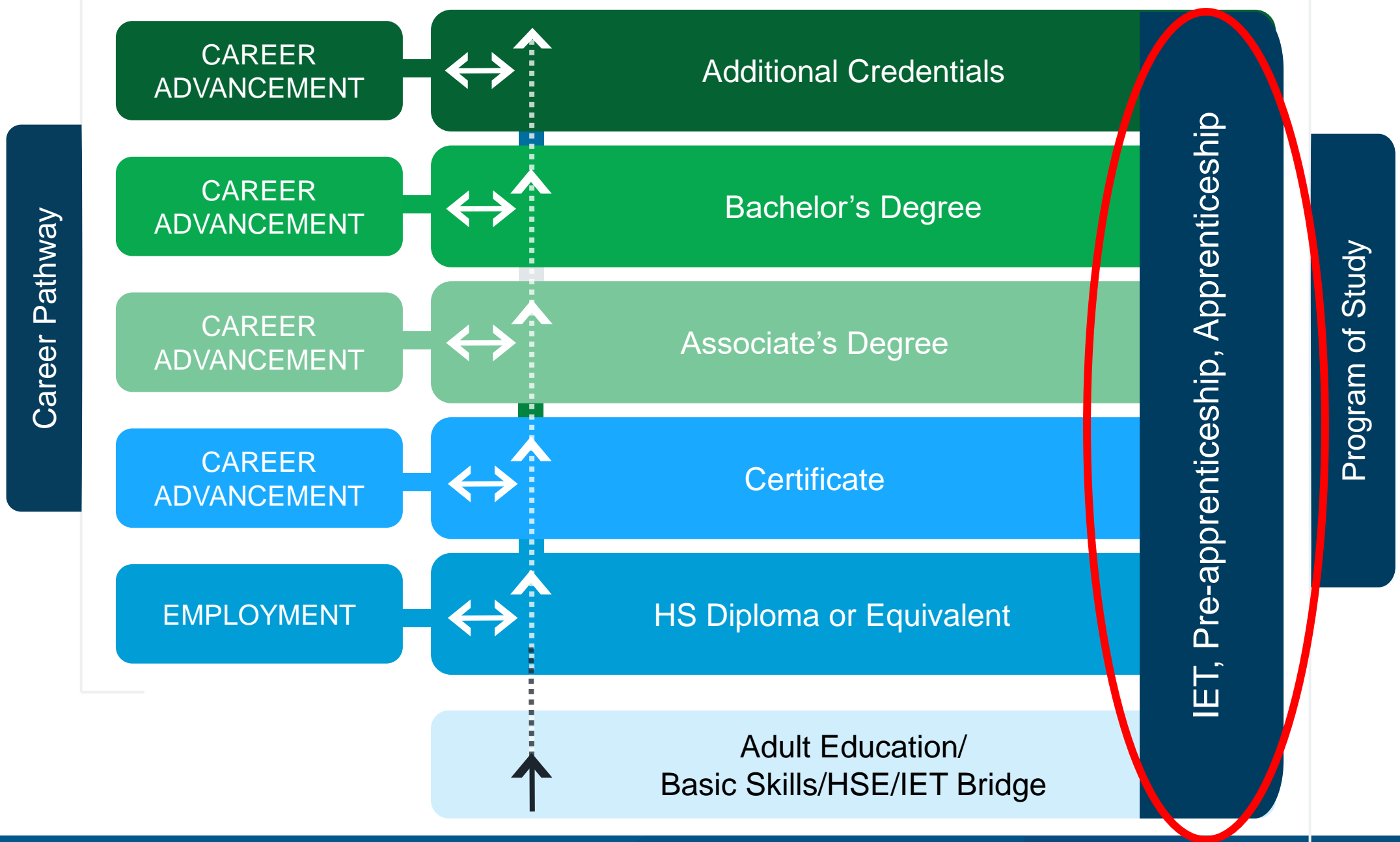
Organize education, training, and support services to meet individual needs and accelerate educational and career advancement

## Enable

Enable individuals to attain a high school diploma or equivalent, and at least one recognized postsecondary credential

## Help

Help individuals enter or advance within an occupation or occupational cluster



# Advancing Credentials Through Career Pathways

## Framework essential components:

1. **Strategic Employer Engagement** through an industry-led model that yields workforce intelligence at a depth and with a frequency to facilitate continuous program improvement and innovation
2. **Seamless Career Pathways** supporting learners of all ages and skill levels, built on stackable credentials aligned to in-demand skills and employment opportunities, and collaboratively developed by educators and employers
3. **Support for Credential Completion** that recognizes “all learners as learners” by providing credit for prior learning, course schedules and delivery modes that accommodate the needs of working adults, and efficient program design that accelerates credential attainment



Source: Center For Occupational Research And Development

# Credit for Prior Learning

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Credit for prior learning, or CPL, is a term for various methods that colleges, universities, and other education or training providers use to evaluate learning that has occurred outside of the traditional academic environment. It's also sometimes called prior learning assessment (PLA).



It is used to grant college credit, certification, or advanced standing toward further education or training. Other common terms for this process include prior learning assessment (PLA), recognition of prior learning, and recognition of learning.

Source: Council for Adult and Experiential Learning (CAEL)



## Types of Credit for Prior Learning

- Registered Apprenticeships
- Industry Certifications and Licensures
- High School to Community College Articulation Agreement
- Military Education and Training
- Standardized Examinations
- Challenge Examinations/Proficiency
- Portfolio Assessment
- Internal Articulation of Non-credit to Credit

# Overview of Registered Apprenticeship and Key Components

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# What do you know?

Share what you know about  
Registered Apprenticeship.



# Overview of Apprenticeship

1. Industry-led
2. Paid Job
3. On-the-Job Learning & Mentorship
4. Supplemental Education
5. Diversity
6. Quality & Safety
7. Credentials



# Industry-led

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Programs are industry-vetted and approved to ensure alignment with industry standards and apprentices are trained for highly skilled, high-demand occupations.

## Paid Job

Apprenticeships are jobs!  
Apprentices earn  
progressive wage increases  
as their skills and  
productivity increase.



# On-the-Job Learning & Mentorship

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Programs provide structured on-the-job training to prepare for a successful career, which includes instruction from an experienced mentor.

## Supplemental Education

Apprentices are provided supplemental classroom education based on the employers' unique training needs to ensure quality and success.



# Diversity

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Programs are designed to reflect the communities in which they operate through strong non-discrimination, anti-harassment, and recruitment practices to ensure access, equity, and inclusion.

## Quality & Safety

Apprentices are afforded worker protections while receiving rigorous training to equip them with the skills they need to succeed and the proper training and supervision they need to be safe.



# Credentials

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Apprentices earn a portable, nationally-recognized credential within their industry and may earn one or more certifications throughout their training.

# Tell Us What You Think

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Based on what you've heard so far, what are your thoughts about the value of the Registered Apprenticeship model for your participants, education and workforce, and to business/employers?



# Value of Apprenticeship

## Businesses & Employers

- Flexible training model customizable to business needs
- Develops highly-skilled, highly-productive employees – new and existing employees
- Reduces turnover rates; builds employee loyalty
- Increases productivity
- Lowers cost of recruitment
- Increases safety in the workplace

## Job Seekers, Workers, & Apprentices

- Paycheck from day one
- Skill gains are measurable
- Credentials earned are portable and stackable
- What is learned in the classroom is immediately applied to the workplace
- Demonstrates a company's investment directly in the employee

## Workforce & Education Systems

- Increases worker skills and earnings and build career pathways to sustainable wages
- Meets employer needs and builds talent supply chain
- Enhances performance outcomes

# Overview of Quality Pre-Apprenticeship Programs and Key Components

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# What do you know about pre-apprenticeship?

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# Pre-Apprenticeship

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A program or set of strategies designed to prepare individuals to enter and succeed in Registered Apprenticeship Programs (RAPs)

- Expand participant career pathways with industry training coupled with classroom instruction, industry and occupation exploration, and an opportunity for to build technology, math, English, and work-readiness skills
- Provide workforce preparation for youth and populations that have been underrepresented in certain industries or that experience various challenges in gaining admission into RAPs

# Elements of Quality Pre-Apprenticeship Programs



## Approved Curriculum



**Approved  
Curriculum**

Training is based on industry standards and approved by a Registered Apprenticeship program partner.

## **Simulated Experience**

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Hands-on training or volunteer opportunities that do not displace paid employees.



**Simulated  
Experience**

## Facilitated Entry

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**Facilitated  
Entry**

Agreements with RA program sponsors that allow program participants to accelerated or direct entry into an RA program.

## Increased Diversity

Recruit and prepare underrepresented populations to be successful in an RA program.



## Supportive Services



### **Supportive Services**

Wrap-around services or referrals to help participants complete the program (e.g. childcare, transportation).

## Sustainable Partnerships

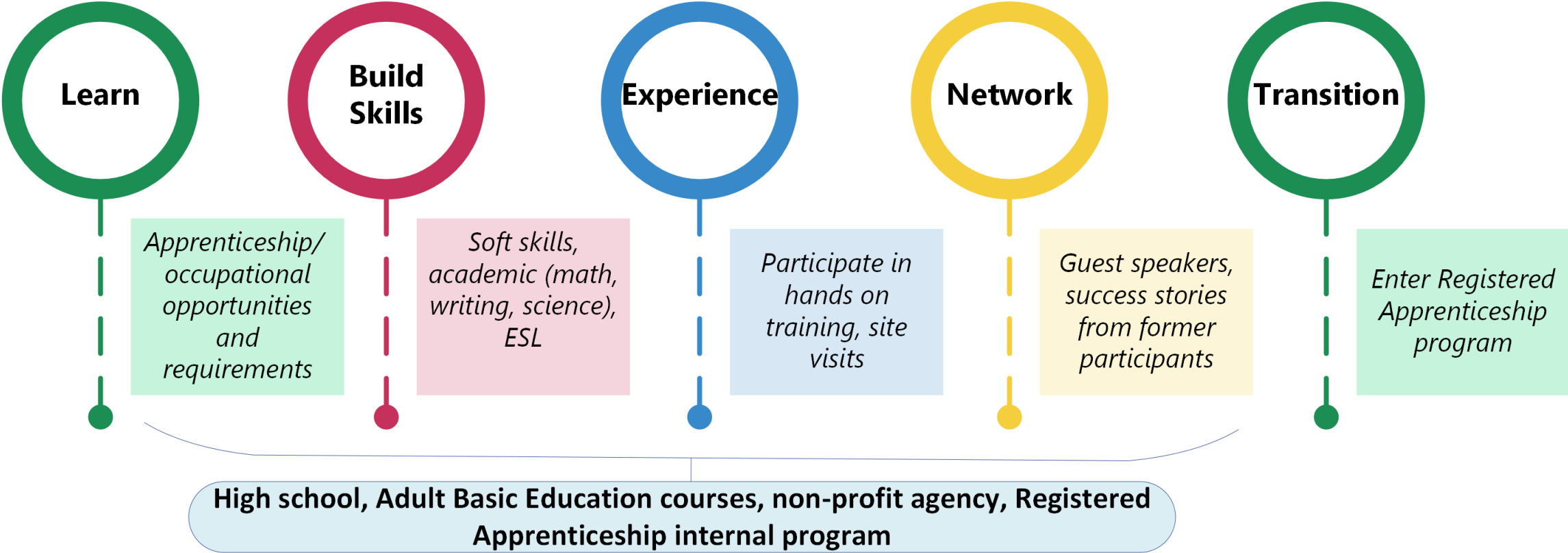
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Collaboratively promote  
Registered Apprenticeship to  
other employers.



**Sustainable  
Partnerships**

# Pre-Apprenticeship is a Pathway to Registered Apprenticeship



# Value of Pre-Apprenticeship

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Think about the individuals  
you work with.

How might  
pre-apprenticeship support  
them on their career path?

# Why are these programs important?

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- Create access for individuals that are underrepresented in RAPs
- Develop a more diverse pool of prepared candidates
- Increase retention rates for apprenticeship programs
- Develop a strong talent pipeline to fill chronically open positions
- Streamline the recruitment process for program sponsors

# Integrating Apprenticeship and Pre-Apprenticeship in Career Pathways

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# Registered Apprenticeship and Career Pathways

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- Can be an integral part of Career Pathway programs
- Pave the way for career-building and lifelong learning through stackable credentials
- Continual building of skills and ability to obtain higher levels of employment in an occupation or industry
- Can provide communities with competitive edge by establishing a continual pipeline of qualified workers for local employers

# Similar elements of Career Pathways and RAP

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Classroom instruction integrated with rigorous academic, technical, and employability skills



Program curricula vetted by employers



Classroom instruction reinforced by hands-on learning



A connected education and credentialing model

# Models of Alignment

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Students learn about apprenticeship opportunities that are available after completing high school or adult education program



Secondary or adult education program operates as a pre-apprenticeship that gives students preferred entry into a RAP



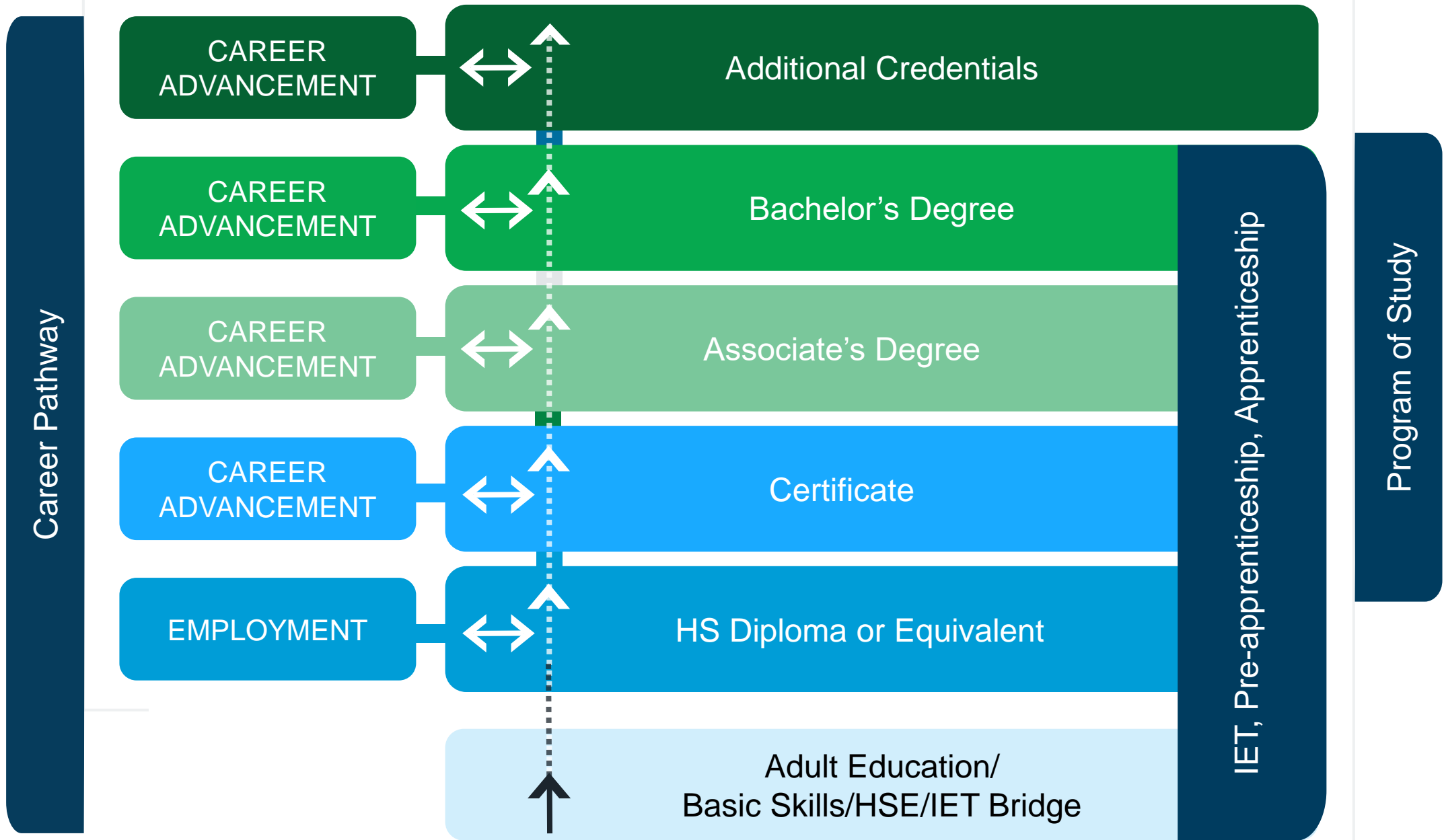
Students start a RAP while in high school or adult education and upon graduation continue as apprentices

# Curricula Integration

- Delivery of apprenticeship's related technical instruction (RTI) within classroom
- or
- Student participation in apprenticeship RTI outside the school setting

*Whatever the approach, it is important to address any potential student barriers and consider requirements that can be fulfilled.*





# Mapping Activity



# Career Pathway Mapping Template

***Program: (Enter program name)***

Secondary Education

Credit for Prior  
Learning

Associates Degree

Bachelors Degree

Employment

Use this space to pathway opportunities your institution provides for students to earn college credits while in high school or adult education on-ramps

Use this space to provide information about credit for prior learning such as previous college, work, and/or military experiences.

Use this space to describe the AA or AAS degree options within the pathway.

*Example:*

Bachelors Degree in \_\_\_\_\_ at  
\_\_\_\_\_ University

Provide details about career opportunities in the pathway

*Include:*

- *Certificate(s)*
- *Work-based Learning*
- *Pre-apprenticeship(s)*
- *Apprenticeship(s)*

# Building Partnerships

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# Key Partnership in Career Pathways



## Academic

Connected education institutions

Teachers and administrators

Learners/parents/guardians



## Industry

Workforce development agencies

Economic development

Chambers of commerce

Business and industry



## Personal

Government/public agencies

Community-based organizations

Non-profit organizations

# Program Design Roles

## Adult Education

- Program design; curriculum development

## State or Community Colleges

- Linkages between credit and non-credit; chunking and modularizing programs; articulation agreements to promote portability

## Employers

- Identification of in-demand and emerging occupations; identification of skill sets; curriculum development

## Community-based Organizations

- Insights into learner needs; design of outreach materials

## Workforce Entities

- Labor market information; economic and workforce trend analysis; identification of target industries; resource development and allocation; policy development

# Program Delivery Roles

## Adult Education

- Program delivery, oversight; bridge programs; techniques for teaching lower-skill adults; basic literacy, math and computer skills; ESL; assessment tools

## State or Community Colleges

- Instruction delivery; support services; financial aid

## Employers

- Internships and project-based learning; mentors; employment; career ladder information; funding (tuition reimbursement); feedback

## Community-based Organizations

- Referrals and recruitment; support services; marketing; case management; financial assistance (e.g., food stamps, dependent care, transportation, etc.)

## Workforce Entities

- Skills assessments; job search assistance; job placement services; policy development

# The Apprenticeship Ecosystem

## REGULATIONS

- CFR
- State Statutes and Rules
- State and Federal Policy

## IMPORTANT PARTNERS

- Community-Based Organizations
- Historically Black Colleges and Universities
- Culturally-Specific Organizations
- Industry Associations
- Apprentice Affinity Groups
- Industry Intermediaries Foundations
- TA Communities of Practice

## SYSTEM PARTNERS

- U.S. Department of Labor
- WIOA Programs
- State and Local Workforce Boards
- Career & Technical Education Programs
- State Apprenticeship Expansion Grantees
- USDOL Apprenticeship Grantees
- Economic Development

## CORE PARTNERS

- Sponsor/Intermediary
- Employers
- Education Providers
- OA/SAA Offices
- State Apprenticeship Offices/Teams

**BUSINESS AND INDUSTRY**

# Exploring the BILT Model

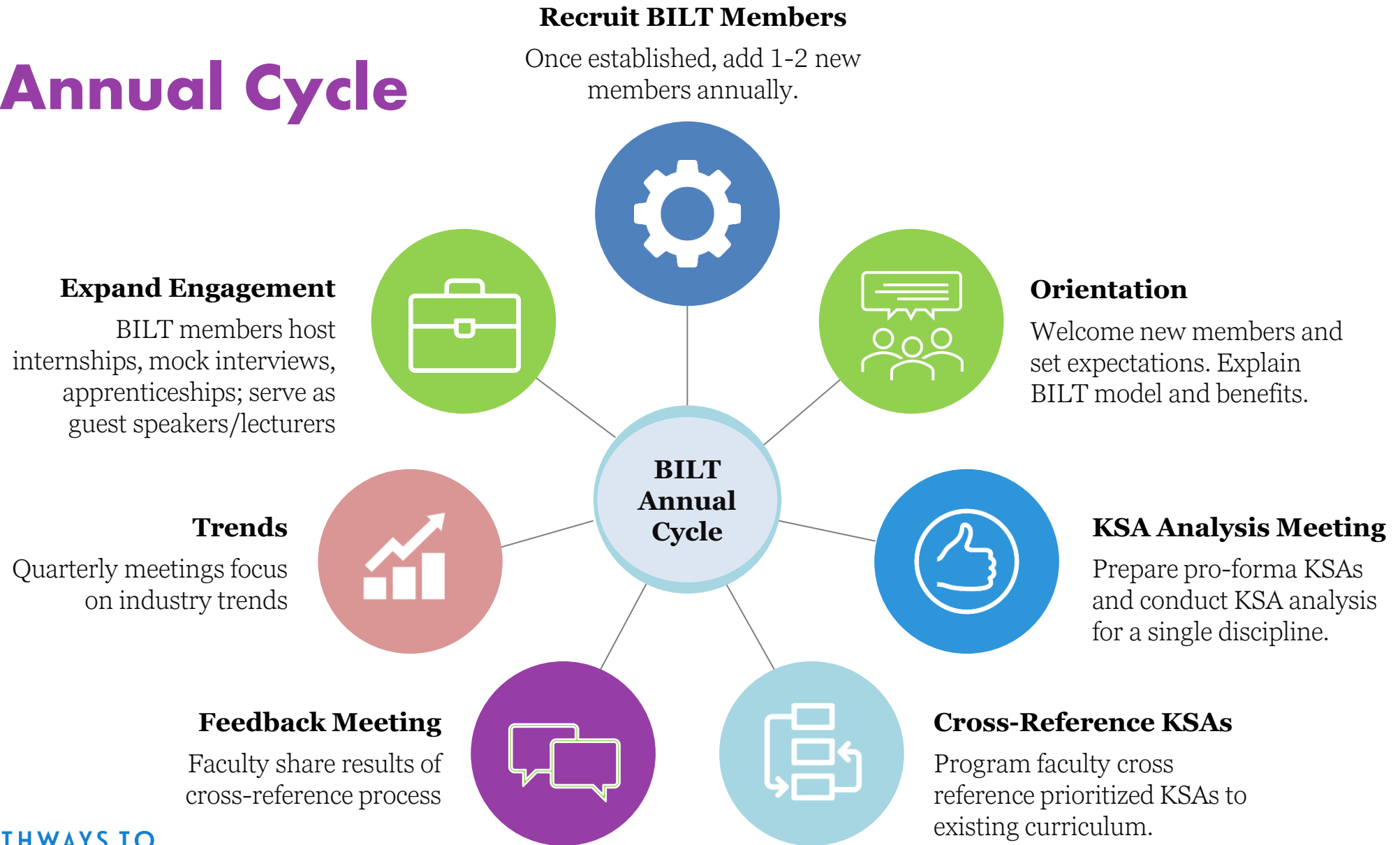
BUSINESS &  
INDUSTRY  
LEADERSHIP  
TEAM

**BILT**

PATHWAYS TO  
**INNOVATION**



# BILT Annual Cycle



# Panel Discussion: Best Practices and Lessons Learned

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# Action Planning and Next Steps

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THANK YOU

SPASIBO ARIGATO DO JE DANKE Asante Maita Henryu Shukriya CA'M ON Arigatou Salamat Dìkuji KAMSA HAMNIDA Jerejef Mahalo Diolch Efcharisto CHOKRANE

GRACIAS ASANTE HVALA

XIE XIE Achiu KIA ORA Spasibo MAAKE Terima Kasih MERCI

Khop Khun Krab Gratia TODA DANKIE Kiitos Aitäh ARIGATO OBRIGATO Vinaka GRAZIE SHUKRAN THANKS